

Message from the Poster Reviewers at Milan 2009:

This year's poster session provided a unique challenge to the Poster Reviewers. First, we received more than 250 abstracts for the initial call for poster proposals. The 103 posters that were ultimately selected had a less than 50% chance of making into the conference. The strength of these 103 posters makes them all winners by virtue of the peer review process. I must first acknowledge the excellence of these efforts and the knowledge the presenters shared with their colleagues here in Milan.

However, the reviewers had to make the difficult decision of selecting the "best" poster. They based this decision upon the following criteria:

- 1) How relevant was the poster to the conference theme of building on cultural heritage?
- 2) Did the project represent a new or innovative approach?
- 3) Did the poster present the information clearly and suitable to the visual medium of a poster session?
- 4) Was the presenter present and engaged in sharing his/her poster and project?

Before I announce the winner, I would like to share some helpful hints from the reviewers. Many posters presented very relevant information about innovative programs but failed to properly use the visual medium. Posters that are too large, have too much text, too small of fonts, too many images, symbols, or crowding of information make it difficult to access the content or attract an audience. This is similar to the thought and care that must go into interface design.

The reviewers also noted innovative and easy use of Poster 2.0 technologies. Many people allowed their audience to post comments using sticky notes or providing an area on which to contribute. The Professional Committee looks forward to seeing further innovations that secure feedback on posters!!

We would like to acknowledge three excellent posters:

The 2nd runner up:

Number 50, The Viaticalpes Project. Valorizing an exceptional cultural heritage: the illustration of travels in the Alps
Presenter: Daniela Vaj, Switzerland

The 1st runner up:

Number 20, Preserving the Portuguese and French Colonial Periodical Legacies in Post-Colonial India and the Library as an archival repository
Presenter: Liladhar Ramchandra Pendse, USA

And the winner.....!!

Number 43, New vs. Old Photos: Keep Cultural Heritage in Guangzhou Alive
Presenters: Ni Junming and Huang Qunqing, China